



## Responsible on Marketing and Advertising Policy

Sritai Superware Public Company Limited, as a manufacturer and distributor of plastic packaging and household products, demonstrates its commitment to delivering responsible marketing and advertising content to enhance customer experience and build trust and confidence among consumers. The Company is dedicated to adhering to ethical principles and responsibilities as follows:

**1. Honesty and Accuracy**

The Company is committed to presenting marketing and advertising content that is accurate and truthful, in order to build trust in its products and services. This includes clear communication of information regarding the environmental and health impacts of its products and services.

**2. Avoidance of Exaggerated Claims**

The Company will not use unfounded statements, ambiguous or misleading images, exaggerated claims, or any content that could potentially mislead consumers in any aspect of marketing and advertising.

**3. Protection of Vulnerable Groups**

The Company is committed to protecting vulnerable market groups, such as children and youth, as well as those with limited educational opportunities, and will not seek to exploit these groups through marketing activities.

**4. Respect for Stakeholders**

The Company respects all stakeholders by designing marketing communications appropriately and avoiding actions that could damage the reputation of competitors or other stakeholders with false or exaggerated information.

**5. Respect for Consumer Rights**

The Company respects consumers' decisions and encourages customers to exercise their rights by providing appropriate measures, such as informing them about their rights regarding personal data protection and offering comprehensive information about the environmental, health, and safety impacts of products and services. This ensures consumers can make well-informed and complete decisions.

**6. Improving and Developing Customer Relationships**

The Company is committed to analyzing customer data and needs in order to continuously develop and strengthen positive relationships with customers.

This announcement is made for  
acknowledgment  
and compliance by all concerned.  
Issued on December 25, 2024